

## KULTURFORUM - DATA PROTECTION

Dear Readers,

We have a formal request to make.

We send you regular information about exhibitions and events arranged by the German Culture Forum for Eastern Europe which we hope you find helpful, as well as occasional information about our publications. It is solely for this purpose that your name and e-mail address are stored electronically. New data protection regulations are now going to affect us all.

We take these requirements seriously and therefore give you notice

1. about this, and also that we need to have
2. your written agreement for the purpose of our continued use of the data.

On item 1.

The new General Data Protection Regulation (GDPR) of the European Union comes into effect on 25 May 2018. The previous Federal German data protection law (BDSG) and the EU Data Protection Directive (Directive 95/46/EG), on which the BDSG was based, will be immediately replaced. Simultaneously with this a related amendment to German law will come into effect (the Data Protection amendment and implementation act – DSAnpUG), which modifies and firms up parts of the GDPR. In addition, the GDPR will be supplemented by the new EU ePrivacy Regulation, still being finalised, which will also come into effect on 25 May 2018 and relates to internet and telemedia services.

On item 2.

In order to be able to carry on providing you with our newsletters, press releases and flyers, we need you to give us your agreement to this, please. We will then be able to continue to keep a record of your e-mail address and name, if appropriate, and to use these in the future.

Please let us know by 25.05.2018 whether we may continue to use your e-mail address to send information about our events, or whether you do not wish to receive any further information from us.

If we do not have a reply from you by the designated date, we will remove your contact data from our records, in order to protect you from unwanted e-mails or information. You will then no longer receive any invitations to events and exhibitions.

Do you have any questions? Please feel free to contact us. Further information at [kraft@kulturforum.info](mailto:kraft@kulturforum.info) Tel: (0049) (0) 331/20098-0

Thank you for your understanding. With warm good wishes from the Culture Forum

Frauke Kraft

On behalf of the staff team of the German Culture Forum for Eastern Europe, Potsdam..